

Assembly Committee on Jobs, Economic Development and the Economy

California's Economic Recovery: Charting a New Path Forward

Tuesday, March 17, 2009, from 9:00 a.m. to Noon
California State Capitol, Room 4202

DRAFT AGENDA

California stands at an important juncture in its history. Capital markets are frozen, unemployment is rising, and production is down. To address this challenge, the Assembly Committee on Jobs, Economic Development, and the Economy has prepared an initial draft of a state economic development recovery strategy designed to leverage federal funding and realign state resources in order to best meet the current and long-term economic needs of the state. The focus of the strategy is on how the state can serve as a facilitator in advancing economic and workforce development activities at the local and regional levels.

This hearing is one in a series of outreach activities that are planned around the development of the strategy including community meetings, local economic development roundtables, and interactive websites.

I. Welcome, Introductions and Opening Statements

Chairman Pérez and Members of the Assembly Committee on Jobs, Economic Development, and the Economy (JEDE) will give opening statements and frame the key issues to be examined during the hearing.

II. The Federal Stimulus Package and its Potential Impact on the California Economy

Mac Taylor, the California Legislative Analysts

The California Legislative Analyst will provide an overview of the American Recovery and Reinvestment Act and how it may impact California economic development recovery efforts. He will also be providing recommendations for future actions by the Legislature.

III. Innovative Recovery Strategies at the Local and Regional Levels

- *Wayne Schell, Executive Director, California Association for Local Economic Development*
- *Bill Allen, Executive Director, Los Angeles County Economic Development Corporation*

- **Robert Glazier**, *Deputy Secretary for External Affairs, Business, Transportation, and Housing Agency*
- **Tony Rosenthal and George Koster**, *Private Sector Consultants*
- **Bob Linscheid**, *President, Chico Economic Planning Corporation*

Given the current global economic conditions, California communities face many difficult challenges. Important opportunities, however, also exist. Presentations during this panel will address both of the challenges and opportunities including a discussion of local economic development tools, international trade opportunities, and examples of how some communities are developing their own local economic recovery strategies. Within this context, presenters will also address the initial draft of the California Economic Recovery Strategy.

III. Special Focus on the Green Collar Jobs

- **Ian Kim**, *Director of Green Collar Jobs Campaign, Ella Baker Center for Human Rights*
- **Tim Rainey**, *Director of Workforce and Economic Development, California Labor Federation*
- **Jose Millan**, *Vice Chancellor, Economic Development and Workforce Preparation Division, California Community College System*
- **Barbara Halsey**, *Executive Director, Green Jobs Council of the California Workforce Investment Board*

As Californians move forward from these difficult economic times, it is important to have a unified vision that can support the state's long-term growth. Beyond theory, this vision must be sufficiently bright, yet still grounded in reality, as to break through old and ill-fitted models for business development, finance, and education and workforce development. The initial draft of the Strategy outlines a renewed vision for a green economy. This panel will examine the how the green collar jobs can serve as a frame for leveraging federal dollars and moving the state toward long-term economic success. While this panel focuses on role of workforce development, a future meeting of the Committee will examine how the green economy affects business and financial interests.

IV. Public Comment

During this portion of the hearing, economic, workforce, and community development stakeholders will have an opportunity to identify issues for the JEDE committee's consideration, as well as make comments on the California Economic Development Recovery Strategy. Anyone interested in addressing the Committee should sign up on the forms located on the handout table. Written comments are also encouraged and can be provided to the Committee at: Assembly JEDE Committee, State Capital, Sacramento, 95814.

V. Summation of Key Concepts and Closing Remarks

Assembly Members will highlight key issues and provide closing comments.